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FM FBIS BANGKOK TH

TO RUTLAAB/FBIS WASH DC

RUDDYKA/FBIS LONDON UK

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BT

UNCLAS LD RUMT

0823 397

BK065

STAT

REF BK057 ON PTI SUBSCRIPTION:

REPLY FROM PTI RECEIVED TODAY QUOTES \$750 PER MONTH (\$9,000 PER YEAR) AS SUBSCRIPTION PRICE FOR ENGLISH-LANGUAGE INTERNATIONAL SERVICE. THEY ARE AMENABLE TO INITIAL 3-MONTH SUBSCRIPTION STARTING 1 JULY,

IN VIEW OF RATHER HEFTY SUBSCRIPTION FEE (WE WERE HOPING FOR SOMETHING AROUND \$6,000-\$6,500), DO YOU STILL WANT TO GO AHEAD WITH SUBSCRIPTION? SUGGEST YOU MIGHT WANT TO HOLD REPLY FOR RECEIPT OF OUR FULL PTI EVALUATION POUCHED 2 JUNE. MY INITIAL MESSAGE EVALUATION (BK050) WAS INCORRECT IN STATING PTI PRODUCTIVITY WAS BETTER THAN SAMACHAR. SAMACHAR WAS ACTUALLY HIGHER (33 PERCENT FILEABLE ITEMS) COMPARED TO PTI (25 PERCENT). IF DECISION IS STILL "GO", WILL NEED CONTRACTING AUTHORITY SOON IN ORDER TO CLOSE DEAL FOR 1 JULY START-UP, 12/1025Z JUN

BT

#0868